



**ARDAN GROUP Management**  
Jl. Cipaganti No. 159 Bandung - 40161  
Phone: (022) 203 3256  
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## COMMERCIAL RATE ARDAN GROUP 2014



### 105.9 FM ARDAN RADIO

AD TYPE	DURATION	RATE 2014	
		PT	RT
Flash Spot	15"	175.000	150.000
Loose Spot	30"- 60"	650,000	550,000
Adlibs	60"	1.000,000	800,000
Live Reportase		2.000.000 - netto	
Full Blocking	30'	4,500,000	4,000,000
Talk Show	45'	5,500,000	5,000,000
Semi Blocking	30'	3,000,000	2,500,000
Talk Show	45'	3,500,000	3,000,000
Insert; Quiz, Tips	3"-5"	2,200,000	1,500,000
Time Signal	3"	2,250,000	1,650,000
SosMed (Twitter/FB)	1x	200.000	



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### RADIO B 95.6 FM

AD TYPE	DURATION	RATE 2014	
		PT	RT
Loose Spot	30"- 60"	250,000	200,000
Adlibs	60"	300,000	250,000
Live Reportase	03'	1,200,000	
Full Blocking	30'	2,200,000	2,000,000
	45'	2,700,000	2,400,000
Semi Blocking	30'	1,400,000	1,200,000
	45'	2,200,000	2,000,000
Insert; Quiz,Tips	05'	1,200,000	1,000,000
Time Signal	45'	1,200,000	1,000,000



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### RADIO CAKRA 90.5 FM

AD TYPE	DURATION	RATE 2014	
		PT	RT
Loose Spot	60"	200,000	150,000
Adlibs	60"	225,000	200,000
Live Reportase	03'	1,200,000	
Semi Blocking	45'	1,800,000	1,750,000
Insert; Quiz, Tips	05'	600,000	500,000
Time Signal	45'	350,000	300,000